



ICF Business Partner Benefits

- Website listing within ICF member only section
- Website listing within public section
- Right to use ICF Business Solutions Partner logo on website and other marketing materials
- Business Solutions Partner Program identified via hyperlink in the ICF Member updates
- 728 x 90 ad on the ICF website
- Opportunity to submit one (1) blog post to run on ICF's Coaching World Blog.
- One time mailing to ICF members through mailing house (additional fees apply)
- 20% digital ad discount on all advertising

TOTAL COST - \$7,500

Revised 12/1/25